

Twenty-seven years of clinical reasoning. Now in your pocket at 2 a.m.

An AI clinical agent for women navigating perimenopause, menopause, and the metabolic shifts that precede them — built and encoded by a single functional medicine practitioner.

WHAT IT IS

The Reverse Age Method (RAM) is a subscription clinical AI platform encoded with the full functional medicine practice of Brie Wieselman, L.Ac., IFMCP. It interprets labs through functional ranges, builds personalized hormone and supplement protocols, and maintains continuous clinical memory across every session.

Bioidentical hormone protocols are dispensed through Fullscript at member discount. Available 24/7. Built specifically for women 35–65.

THE FOUNDER

Brie Wieselman, L.Ac., IFMCP is a licensed acupuncturist and Institute for Functional Medicine certified practitioner with 27 years of clinical practice in women's hormones, gut health, and longevity. She trained under Dr. Jeffrey Bland, Dr. Datis Kharrazian, and Dan Kalish, and built RAM to solve the problem she'd watched repeat for nearly three decades: women told their labs were "normal" while feeling profoundly unwell, with no clinician trained to recognize the patterns.

WHAT MAKES IT DIFFERENT

- **Not a wellness app.** Functional medicine clinical-grade lab interpretation, hormone protocol prescribing, contraindication memory.
- **Not a generic AI health chatbot.** Encoded with one practitioner's specific clinical reasoning across 27 years.
- **Not a replacement for a doctor.** A clinical brain for the gap — preparing women for informed prescriber conversations.
- **Not subscription content.** Personalized care that improves over time via session memory.

KEY FACTS

Founded	2026
Founder	Brie Wieselman, L.Ac., IFMCP
Clinical experience	27 years
Built on	Anthropic Claude
Personalization	9-section health intake + ongoing chat memory
Hormone protocols	Quicksilver Scientific via Fullscript
Supplement protocols	30+ via Fullscript dispensary
Audience	Women 35–65
Founding pricing	\$29/mo · lifetime locked
Standard pricing	\$49/mo
Founding launch	June 2026

STORY ANGLES FOR PRESS

- The functional medicine bottleneck — and what AI changes
- 27 years of clinical pattern recognition, encoded
- The "normal" lab reading that means you're sick
- Solo-clinician AI build — economics & ethics
- What "personalized" actually means in clinical AI

QUOTABLE

"There is a difference between a TSH reading that is conventionally normal and one that means you're well. Most women don't know that. Their doctors aren't trained to know that. RAM was built for that gap."

"The math of one-to-one practice has a ceiling. The clinical reasoning doesn't have to."